

HOOK ASSOCIATION'S 9TH ANNUAL HOOKERS BALL BRINGS COMMUNITY TOGETHER TO CELEBRATE LOCAL FISHERMEN AND FISHING HERITAGE

North Chatham, MA: Each year, the Cape Cod community comes together to celebrate local fishermen, local seafood, and the Cape's working waterfronts at the Cape Cod Commercial Hook Fishermen's Association's Hookers Ball. The annual gala is one of the main sources of revenue for the Hook Association, helping the non-profit organization to protect and preserve Cape Cod's historic fishing communities.

This year in particular, with skyrocketing prices for fishing permits, increasingly-stringent regulations, and low fish stocks, the local small boat fishing fleet is struggling to stay afloat.

"Now, more than ever, we need to work to protect Cape Cod's working waterfronts," said Susan Nickerson, Executive Director of the Hook Association. "Coming to the Hookers Ball is a way for the community to show appreciation for our hardworking fishermen."

This year's Hookers Ball will feature a raw bar, scallop and fish fry, and steamed clams and mussels, including seafood caught sustainably by Cape Cod fishermen; an open bar; live music and dancing with the Total Strangers; make your own sundae bar sponsored by Ben & Jerry's; and a live auction. Auction items include a stay in an Italian villa, a stint as an honorary bat boy or girl with the Chatham A's, and the chance to captain a tugboat at the Massachusetts Maritime Academy. The 9th Annual Hookers Ball will take place Saturday, August 15, from 6 to 11 p.m. in the white tents outside the Chatham VFW at 150 George Ryder Road in Chatham.

TICKETS: General tickets are \$125; industry member tickets are \$75; and premium tickets are \$200, including exclusive check-in, reserved seating, tableside service, and limited edition gift. The public can purchase tickets by calling (508) 945-2432, emailing info@ccchfa.org, or going online to ccchfa.org/about/about_ball.htm.

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For more information regarding this event, or to discuss coverage of the Hookers Ball, including attendance by reporters or photographers, please contact:

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